The Aegina Clean Beach Initiative is a community driven project where the citizens of Aegina can come together to help protect the local beaches and further support the surrounding marine ecosystems.

Goals:

* Reduce accumulation of debris on beaches
* Promote environmental education in local schools
* Engage the community to improve the tourist perception of Aegina beaches
* Protect local ecology

 **Why Now?**

Aegina is known for having beautiful beaches that attract tourists from around the world. A problem rising in recent years however is the accumulation of debris, specifically plastics.

**How Have Other Communities Solved This Problem?**

**I Love A Clean San Diego**

* Most popular volunteer program in California
* Over 10,000 volunteers/year

**Ocean Conservancy**

* Removed 144,606,491 pounds of trash from beaches over 25 years

**Clean Up Sydney Harbor Day**

* Over 40,000 volunteers
* Removed rusted car parts, glass bottles, and a multitude of plastics

See [www.druryaegina14.weebly.com](http://www.druryaegina14.weebly.com) for links



**What Can You Do?**

* Contact the Drury Center
* Select a beach to support
* Establish a cleaning team
* Visit your beach at least once a month for clean up
* Take photos of the progress and send them to the Drury Center in Greece Facebook
* Dispose of the collected trash in a proper way
* Donate to the Aegina Clean Beach supporters



**The Benefits Of Cleaning Beaches**

* Reduces sea pollution by better managing debris disposal
* Increases tourist attraction and interest in Aegina
* Makes a difference for the local environment by improving the water quality for marine ecosystems
* Promotes civic engagement
* Shares the knowledge about how to make a difference for future generations

**What Can The Community Do To Keep Beaches Clean?**

* Place trash into the correct containers
* Properly dispose of recyclables
* Encourage less use of plastic by the local businesses
* Pick up trash along the coastline
* Contact beach cleanup teams to tackle big projects
* Visit our website at [www.druryaegina14.weebly.com](http://www.druryaegina14.weebly.com) in order to see more positive effects of beach cleaning

Drury Design: Aegina Clean Beach Flag

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**Aegina Clean Beaches Initiative**

**Aegina, Greece**

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**Supported By:**